

S.D.C. meet. - 5/13/52 (cont.)

59

C.C.T. definitely states that he is going to oppose any stores in suburban developments (the crossroads) of more than 1000'; you can't make any money at this. Put it in the record. - C.C.T.

Pomona, S.D., N.Y. - Kismet Bldg. at 71st Ave. (New) (M.C.D.)

Big housing development - apartments
no racial discrimination here

Salvage. = 360 M. prof. est. = 5 M.

Good time going in w/ 15,000 M. - added.

85 x 125 = 1200's of stores. (1242)

E.A. est. sales at 200/400 M.

Condo. cost 167 M. (no Bldg. exp.)

Good bus service to Flushing where the people will do their major

Part straight 5% of sales.

Apt. House section is not regarded favorably - (H.C.T. 1952)

(Fresh Meadows, S.D., - housing promoted by N.Y. Life Ins. Co.)

Declined.

S.D.C. meet. 5/14/52 (W.) - 1000

Pres. - H.C.T., C.C.T., N.Y. Life, S.D.C. 1952
J.B. - J.B. 1952, H.C.T. 1952, N.Y. Life 1952
C.C.T. 1952, S.D.C. 1952 - 1952

Discussion on putting in category all information obtained by S.D.C. in new locations (just before motion picture), and as important background groups. Apt. house sites, campus sites.

1022 - Bloomington Ill. (H.C.T.)

in air cond. - package type \$6400.

Lease expires in 1955.

"Hold for complete job on both stores" - S.D.C.

1046 Quincy Mass.

Lease expires in 1957.

if change in near exit at cost of \$3400.

Do not do this; has had bad record, + lease expires in 1957, + apt. will not be removed & sold.

